

USE CASE · VISITOR INSIGHTS

See who came in, where they went, whether they bought.

Journeys stitch entry → dwell → checkout → exit, with phantom-checkout alerts and abandoned-shopper signals.

WHAT YOU GET

01

Full-journey playback

Entry, dwell, checkout, exit, and related alerts stitched across cameras when identity is available.

02

Phantom-checkout alerts

Register-zone evidence surfaces cases where the camera and the POS don't agree — for review.

03

Buying vs. lost customers

Daily breakdown of converted visitors and lost visitors, with the footage to understand why.

HOW IT WORKS

TRACK

Body re-identification stitches a single visitor across cameras as they move through the store.

→

MATCH

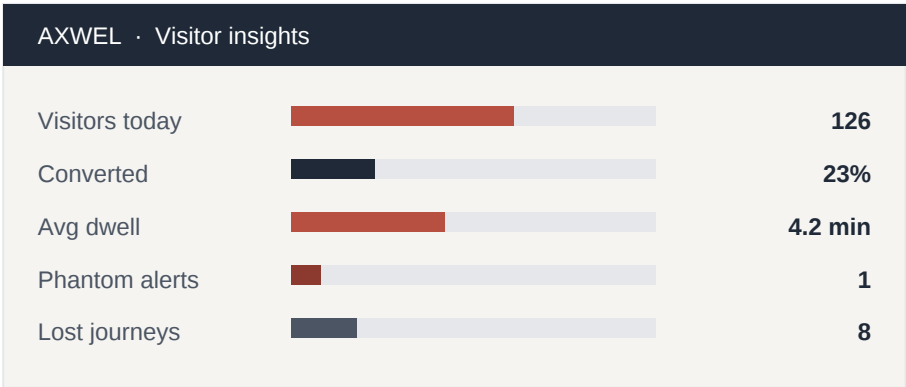
POS events are matched to journeys only when identity is clear — no false positives in conversion.

→

REPORT

Owners see entry counts, dwell, conversion, abandonment, and phantom alerts per day and per location.

WHAT IT LOOKS LIKE



What this gets you

- Journeys stitched across multiple cameras when possible
- Phantom alerts based on exact register-zone evidence
- Conversion matched only when identity is clear
- Lost vs. buying breakdown per day, week, location

See it against your cameras.

axwel.example/demo

A 30-minute walkthrough starts with your layout, camera count, and the daily risks you care about.