

USE CASE · STAFF COACHING

Catch what your managers miss on the floor.

Greetings, closings, helpfulness, professionalism, de-escalation — measured against the playbook, not vibes.

WHAT YOU GET

01

Per-employee scorecards

Review by employee, score, camera, date, or exception type — without watching hours of footage.

02

Daily coaching digest

An email summary lands at 6:00 AM with the moments worth coaching on. No login required to start.

03

Compliance checks

Configurable greeting, reward, and closing phrase checking that actually matches your store's playbook.

HOW IT WORKS

LISTEN & WATCH

Audio transcription and body-language scoring run on each interaction the cameras can see.

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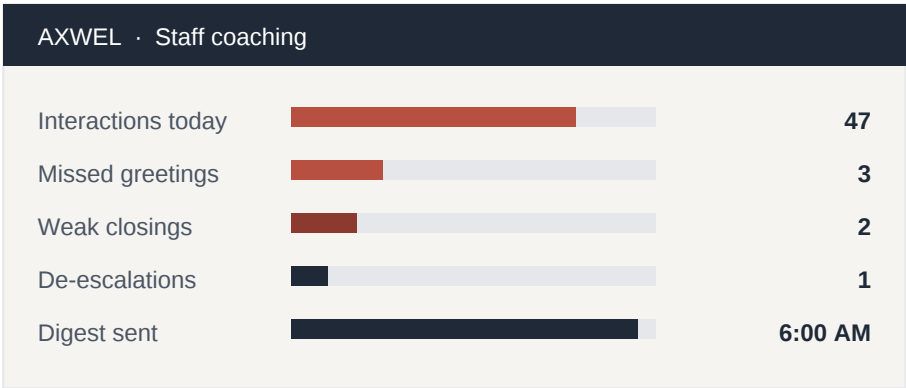
SCORE & FLAG

Phrasing, empathy, congruence, and compliance checks produce a single quality score per interaction.

COACH

Managers review flagged interactions, leave notes, and AXWEL rolls up patterns per employee and per shift.

WHAT IT LOOKS LIKE



What this gets you

- Multi-modal scoring: audio + body language + congruence
- Configurable to your playbook, not generic rubrics
- Coaching notes tied to specific interactions
- Trends per employee, per shift, per location

See it against your cameras.

A 30-minute walkthrough starts with your layout, camera count, and the daily risks you care about.

[axwel.example/demo](#)